IMPACT: International Journal of Research in Humanities, Arts and Literature (IMPACT: IJRHAL) ISSN (P): 2347-4564; ISSN (E): 2321-8878

ISSN (P): 2347-4564; ISSN (E): 232 Vol. 7, Issue 1, Jan 2019, 161-170

© Impact Journals



NON -COGNITIVE SKILL: A DRIVING FORCE FOR ENTREPRENEURSHIP

Prashanti Kothari

Research Scholar, Head of Department of Shayona Institute of Business Management, Ahmedabad, Gujarat, India

Received: 28 Dec 2018 Accepted: 04 Jan 2019 Published: 18 Jan 2019

ABSTRACT

Non -Cognitive Skill: A Driving Force for Entrepreneurship

Non-cognitive skills are the skills which fall outside of the traditional definitions of intelligence. They are not specifically analytical in nature, but they include a range of personality and motivational habits and attitudes like growth mindset, self-motivation, risk-taking, creativity, optimism, resiliency, adaptability, Networkability, self-efficacy, hope, and others. Non-cognitive skills can influence social and economic outcomes and, potentially, entrepreneurial performance. It is indeed commendable to see the growing importance of non-cognitive skills as they are considered to be crucial predictors of growth in numerous life domains. Researcher intends to explore the significance of non-cognitive skills acquisition and the influence of these skills on entrepreneurship.

Purpose of this paper is to map the relationship between non-cognitive skills and future growth of entrepreneurs with respect to their professional life. On the basis of non-probability judgmental sampling, the researcher has designed a questionnaire to be filled by certain entrepreneurs who have outperformed in their business against all odds. Entrepreneurs could ameliorate their life mainly because of high development of non-cognitive skills, instilled through feedback of their parents, teachers, and others. There will be a scope of future research with respect to the measurement of achievement of non-cognitive skills.

KEYWORDS: Non-Cognitive Learning, Self-Motivation, Growth, Entrepreneurship